

ISH 2009, 2011

The ISH is the world's most attended trade exhibition for sanitary installations, intelligent living and innovative building solutions held every other year in Frankfurt, Germany.

Since 2009, Kuysen has been inviting architects, designers and property developers to experience for themselves the latest trends and technologies in the building industry at the ISH. This is in line with the company's commitment to bring trade practitioners at pace with the latest the industry can offer.

Part of the trip is a tour of factories represented by Kuysen that includes world leaders in sanitary manufacturing like Hansgrohe and Duravit. This is where practitioners are made to witness for themselves these manufacturers' obsession with perfection. The new learnings from the ISH & the factory tours become essential tools for the architects, designers and property developers in refining or redefining their design and material selections to come closest to the newest that Europe has to offer.

